

Advertising

For 2010 and 2011, we are supporting an industry-wide advertising campaign. You'll see print ads, online ads, industry event sponsorships and many other mentions of RTLED in the media.



PUTTING ON A SPACE SUIT
DOESN'T MAKE YOU AN ASTRONAUT.

And It Won't Get You to the Moon.

Great achievements require a clear vision, boundless enthusiasm, a commitment to hard work and a magical blend of experience, collaboration, patience and stubbornness.

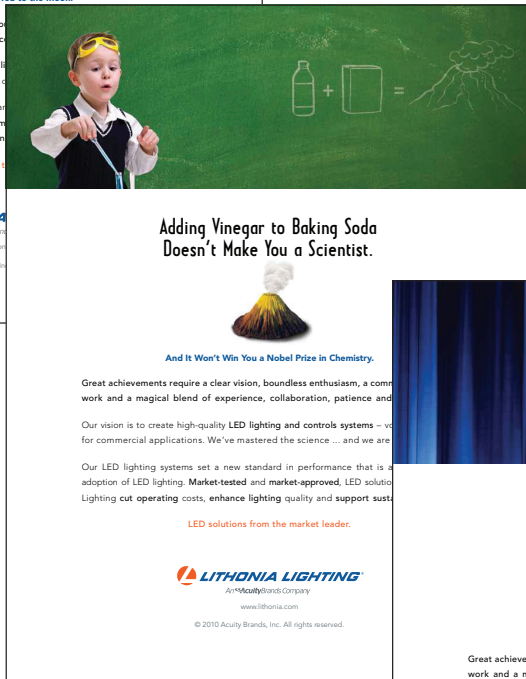
Our vision is to create high-quality LED lighting and controls systems – volume-produced for commercial applications. The stage is set ... the production continues.

Our LED lighting systems set a new standard in performance that is accelerating the adoption of LED lighting. Market-tested and market-approved, LED solutions from Lithonia Lighting cut operating costs, enhance lighting quality and support sustainability goals.

LED solutions from the market leader.

LITHONIA LIGHTING
An Acuity Brands Company
www.lithonia.com
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- These ads will be seen in:
- *LD+A*
 - *Architectural Lighting*
 - *Arch SSL*
 - *EcoStructure*
 - *College Planning & Management*
 - *School Planning & Management*



Adding Vinegar to Baking Soda
Doesn't Make You a Scientist.

And It Won't Win You a Nobel Prize in Chemistry.

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Our vision is to create high-quality LED lighting and controls systems – volume-produced for commercial applications. We've mastered the science ... and we are ready for the production.

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Singing Karaoke Doesn't
Make You a Rock Star.

And It Won't Get You Nominated for a Grammy.

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